

Historic, Archive Document

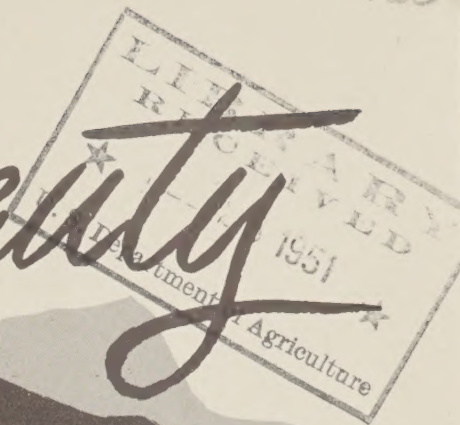
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Hawaiian Beauty

FROM FLOWERS OF HAWAII, LTD.



General Sales Office:
2016 Wilshire Boulevard
Los Angeles 5, Calif.

Growing Ranges:
P. O. Box 1145
Hilo, Hawaii

The exciting colors and intriguing forms of Hawaiian floral beauty are now readily available to you. These blooms and foliage are delivered daily by direct flight from the islands. Their price is attractively low — as low or lower than from any market in the United States.

Bird of Paradise

A strikingly beautiful hand of vivid spear-like petals in blazing orange. The deep-water blue pistil provides an exciting color harmony that makes this flower a standout for many floral arrangements. Stem length ranges from 30" to 40". Maintains its freshness in excess of two weeks.

Anthurium

The "Jewel Flower" of Hawaii. Oddly interesting heart-shaped petal with the sheen of patent leather, from which emerges a delicately knurled center of contrasting color shading. The petals range in diameter from 2" to 12", in many shades of red, pink, coral, orange and white. The center is from 2" to 4" long and shades through pink, yellow, white and green. Stems are as long as 40".

The Anthurium retains its beauty and freshness longer than any other known flower in floral use—frequently as long as two months, and it is best kept out of refrigeration.

Torch Ginger

Age-old beauty for the modern world. The small colored petals of the head are rimmed with creamy white. The oval or elliptical-shaped head may be displayed open with the graceful brightly-colored outer petals folded back, or the outer petals may be left grouped closely about the center. Color ranges from a soft pink to a distinct medium red. In length the stems range to 40".

Red Ginger

A tall stately bloom of rich burgundy red. The velvet-textured petals stand in elegance before the bright yellow-green leaves. Its sturdy stem is excellent for featuring its height in floral arrangement, the blooms ranging from 4" to 10", the stem up to 40". Retains its freshness for about two weeks.

The items on this and the following page are carried as regular stock, most times of the year. For special or extra large requirements, advance ordering is advised.





GREEN TI LEAVES • Have a satin green appearance that is perfect for a wide variety of everyday arrangements in natural form. These leaves may also be easily shredded or the stems picked for special arrangements. Leaves vary from 10" to 20" in length.



RED TI • These leaves are a deep solid red, with only tracings of green flecking. They provide a soft rich background color that beautifully compliments a wide choice of floral arrangement. In size they are similar to the Green Ti Leaves, 10" to 20" in length, and have the same long life.



CROTON LEAVES • A patterned leaf in many hues of red, green and yellow. Leaves are approximately 2" to 3" wide, 4" to 8" long. Stays fresh for many days.



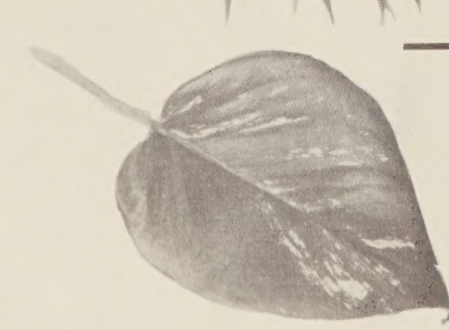
VARIEGATED TI LEAVES • Brilliant red variegations on a green leaf similar to the Green Ti Leaves make these among the most colorful and useful foliages available. They make excellent decoration even when used alone. Are especially long-lived.



PICTI LEAVES • Green leaf with an interesting cream-colored mottling. These leaves are rather rare, for only a few leaves are grown each year. Size ranges from approximately 10" to 14" in length. Last for a long time.



STAGHORN FERN • Large (approximately 20") green leaf with small brown freckles. The heavy texture and wiry stem make this fern the hardiest of all Hawaiian ferns and particularly adaptable for long-life needs in medium to large displays.



POTHOS LEAVES • A large dark green leaf with very slight variegations. Size ranges from 3" to 9" in diameter. Excellent for all-around foliage purposes.

FLOWERS OF HAWAII
Ltd

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